

JIM & MARIUS

by MOORE DESIGN

Press Release, October 2024

100% recycled, 100% recyclable, and made from 90% of our plastic waste. MOORE Design is launching its first range of chairs and armchairs, made in France.

In 2019, MOORE Design met Jim Pasquet and Marius Hamelot and discovered their innovative eco-material LE PAVE®. A material made from 100% post-consumer and post-production plastic waste : bottle caps, waste from the cosmetics industry... with no added resin.

Convinced by its aesthetics, usability, and durability, MOORE Design collaborated with the design agency STUDIOBOY to create two seating solutions tailored to the needs of the tertiary sector.

The eco-material LE PAVE®, used in thermoforming, provides the JIM & MARIUS chairs with comfort, durability, and a design line.

The various shells and multiple bases give them adaptability for different B2B uses : meetings, waiting, visitor, hybrid work, as well as home uses : kitchen, dining Room, bedroom, restaurant.

The production of a JIM or MARIUS chair allows for the recycling of over 14 kg of plastic.



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